

PPD 275: Community Planning Practicum “B”

Winter Quarter 2011

Days: Fridays, 9:30 am to 12:20 pm
Location: SE II - 1306
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Course Description

The focus of the course this quarter is on regional planning. Students in the course will be asked to explore regional planning process through (1) analyzing the social, physical and economic aspects of an individual development; (2) analyzing closely the development to better understand opportunities and constraints they provide locally and to the region; and, (3) applying that information gathered to complete forecast analysis of the development and its potential to represent Orange County regionally.

Students will be divided into eight teams. Each team will focus on one of the following eight development sites:

- | | |
|------------------------------------|------------------------|
| 1. The Platinum Triangle | Anaheim |
| 2. Downtown Disney District | |
| 3. South Coast Plaza District | Costa Mesa & Santa Ana |
| 4. The Great Park, | Irvine |
| 5. Irvine Business Complex (IBC), | |
| 6. Irvine Spectrum Center | |
| 7. Station District/Transit Zone , | Santa Ana |
| 8. Downtown Santa Ana | |

As part of the analysis for each development, students will focus on which development could potentially be considered the County's “downtown” location. This projection will be based on assessing how well these developments can respond to the growing call from the public for greater integration and efficiency as well as accountability around several areas, including economic development, housing, tourism, transportation, urban design, and water quality.

Students in the course will develop substantive knowledge of urban and regional planning issues and processes through a series of presentations, readings, guest lectures, case studies, and class dialogue. Students will also develop an awareness of the complexity of planning projects and their prospective regional impacts.

Learning Objectives

- To develop an understanding of urban and regional planning processes
- To develop an awareness of the complex issues relating to urban and regional projects
- To experience the diversity in stakeholder groups associated with regional projects
- To develop regional planning related data collection and analysis skills

- To develop planning related decision making and presentation skills

Student Responsibilities

Students are responsible to:

- Attend and participate in all class sessions
- Participate collaboratively, flexibly, consistently, and productively as a member of their assigned group
- Read every assignment prior to the class session
- Make formal presentations
- Identify, acquire, and effectively utilize resources materials as recommended by the instructors and as determined by each group
- Complete all assignments on time and comply with assignment instructions
- Promptly ask the instructor for clarification of all assignments and other course assignments, as necessary
- Comply with all University rules concerning academic honesty

Assignments

Individual:

Focused Topic Paper #1

Each student will prepare a two-page report on a topic area of your choice. The topic paper will address a relevant article/resource identified by the student. In each paper and presentation, students should pose a question, critique and/or connection to the course.

Focused Topic Paper #2

Each student will prepare a two-page report on a topic area of your choice. The topic paper will address a relevant article/resource identified by the student. In each paper and presentation, students should pose a question, critique and/or connection to the course.

Peer Evaluations. Each student's participation and performance on their team will be evaluated by their peers, contributing to their overall grade.

Group:

Mid-point project introduction (paper/presentation)

Each team will prepare a 10-page report and ten minute in-class presentation on their development. The paper and presentation will be a description of the assigned development and a summary of existing conditions, history, observations of the area, and its general relationship to Orange County.

Final Project Assessment & Analysis (paper/presentation)

Each team will prepare a report of their analysis for each development that focuses on the reasons their particular development would be considered the County's "downtown" or "heart" through a combination of the following:

- Description and existing conditions research and site reconnaissance (mid-point project introduction)
- Multiple site visits, windshield surveys, and overall observations
- Review of pertinent reports, plans, studies, zoning, etc. affecting the development
- Interaction with key stakeholders, community and its leaders, and planners
- Research and investigation of the development (building on course work)

The final report for the analysis could take a variety of forms and/or areas of focus, depending upon the skills and interests of each team. Each team's analysis should include a combination of the following:

- Analytical statement on reasons the development would serve as the County's downtown
- Key goals/outcomes supporting the statement
- Graphic representation(s) of the statement
- Overall analysis on how well the development addresses economic development, housing, tourism, transportation, urban design, sense of place, equity, and water quality

Each team will present a fifteen minute in-class presentation on their analysis to classmates, instructors, and guest lecturers.

Grading

15 points	Mid-point Project Introduction (paper)
10 points	Mid-point Project Introduction (presentation)
5 points	Focused Topic Paper #1
5 points	Focused Topic Paper #2
25 points	Final Project Assessment & Analysis (paper)
25 points	Final Project Assessment & Analysis (presentation)
5 points	Peer evaluations
10 points	Class Participation

100 points

Extra credit:

Attend the Jason Corburn presentation on January 25, 2011 /or attend an Urban Land Institute (ULI)/or other seminar on regional issues and write a one-page summary of the topic (2 points).

Required Books

Calthorpe, P. & Fulton, W. (2001). . *The Regional City*. Washington, DC: Island Press

Bullard, R.D. (Ed.) (2007). . *Growing Smarter: Achieving Livable Communities, Environmental Justice, and Regional Equity (Urban and Industrial Environments)*. Cambridge, MA: The MIT Press.

Additional readings can be accessed on Electronic Educational Environment “eee” site.

Course schedule and assigned readings

The following schedule is tentative. Topics may be re-arranged in response to client and/or presenter availability, student progress, and other project-related situations and developments that may arise. Students will be promptly notified of any changes.

WEEK	DATE	TOPIC	READINGS/ ASSIGNMENTS	INVITED SPEAKERS
1	January 7	Course overview, virtual tours, team selection , OC background	History of Orange County	
2	January 14	Introduction, orientation and introduction to Urban and Regional Planning	<p>Buffa Bio: http://www.octa.net/peter_buffa.aspx</p> <p>Regional City (pages 15-30; skim pages 105-184)</p> <p>SCAG Growth Vision Report (pages 39-54)</p> <p>Growing Smarter (pages 73-97, 326-342)</p> <p>Recommended:</p> <p>Brenner, Neil. (2002). Decoding the Newest “Metropolitan Regionalism” in the USA: A Critical Overview. <i>Cities</i> (Volume 19, No. 1, 3-21</p>	<p>Peter Buffa, Member OCTA Board of Directors</p> <p>Martha Matsoka (TBD)</p>
3	January 21	Urban Design Hands-on exercise/graphic quality	Regional City (pages 43-71)	
4	January 28	Transportation	<p>SB 375 Summary Growing Smarter (pages 249-272; 299-321)</p> <p>Regional City (pages 89-91; 214-222)</p>	<p>Ernesto Vasquez, Vice President of MVE & Partners</p> <p>Sara Katz (TBD)</p>

			Vasquez' Bio: http://www.mve-architects.com/company/leadership/ernesto-vasquez	
5	February 4	Economic Development/Tourism Topic Paper #1 Due	Regional City (pages 72-87) Recommended: Grodach, C. (2008) Looking Beyond Image and Tourism: The Role of Flagship Cultural Projects in Local Arts Development. <i>Planning, Practice, & Research</i> . Vol. 23, No. 4 493-516.	OC Chamber/ Business Council (TBD) OCCORD
6	February 11	Mid-point presentations		
7	February 18	Housing	Regional City (pages 96-98) Ten Year Plan to End Homelessness (pages 7-46)	Panel: -SCAG - Kennedy Commission -Bob Santos - Bill Wittie or Jamboree
8	February 25	Environment/Natural Resources	Growing Smarter (pages 345-369)	Panel: SCE (TBD) Water – David Feldman Air quality – Doug Houston
9	March 4	Sense of Place/Image Topic Paper #2 Due	Regional City (pages 31-42) Flierl bio: http://www.coopercarry.com/people/people.aspx?id=6	Richard Flierl, Principal, Founder of The Center for Connective Architecture
10	March 11	Presentation Jury Part I	Peer evaluations due All presentations and final papers due	
11	March 18	Presentation Jury Part II		