

PPD 275: Community Planning Practicum

Winter Quarter 2010

Fridays (9:00 am to 11:50 am)

Location: Engineering Lecture Hall 110

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Office Hours: Fridays, 8:00 to 8:50 am. Social Ecology I - 300C

Course Description

In this course, students will explore the community planning process through: (1) analyzing the social, physical and economic aspects of an individual neighborhood; (2) working closely with stakeholders in that neighborhood to better understand opportunities and constraints; and, (3) applying that information to prepare a “healthy” neighborhood improvement strategy. Each team of students will use the *Building Healthy Communities: Central Santa Ana Strategic Community Health Plan* as a starting point and will focus specific effort on one of the following Central Santa Ana neighborhoods: Madison, Eastside, Wilshire Square, and Heninger Park. As part of the strategies prepared for each neighborhood, students will also incorporate efforts by local residents to develop a Central Santa Ana park on a currently vacant parcel of land.

Students in the course will develop substantive knowledge of what makes a “healthy” neighborhood through a series of presentations, readings, guest lectures, case studies, and class dialogue. Students will also develop applied knowledge on how to engage with a community and understand the importance of building social capital and encouraging sustained community involvement as part of the planning process.

Learning Objectives

- To develop knowledge of the neighborhood planning and revitalization process.
- To develop an understanding of community health and its relationship to neighborhood planning.
- To develop skills in the preparation of neighborhood planning and healthy neighborhood strategy development.
- To develop experience in stakeholder engagement and preparing and facilitating a community involvement activity.
- To develop community presentation skills.

Student Responsibilities

Students are responsible to:

- Attend and participate in all class sessions
- Participate collaboratively, flexibly, consistently, and productively as a member of their assigned group
- Read every assignment prior to the class session
- Make formal presentations
- Identify, acquire, and effectively utilize resource materials as recommended by the instructors and as determined by each group
- Complete all assignments on time and comply with assignment instructions
- Promptly ask the instructor for clarification of all assignments and other course assignments, as necessary
- Comply with all University rules concerning academic honesty

Assignments

Individual

(1) TOPIC PAPER & PRESENTATION. Each student will prepare a two-page report and three minute in-class presentation on an assigned topic area. The topic paper and presentation will address a relevant article/resource identified by the student. In each paper and presentation, students should pose a question, critique and/or connection to the course that invites dialogue with fellow classmates.

(2) PEEREVALUATIONS. Each student's participation and performance on their team will be evaluated by their peers, contributing to their overall grade.

Group

(1) COMMUNITY INVOLVEMENT. Working with the Santa Ana Building Healthy Communities, students will help prepare for and facilitate a neighborhood workshops and/or park charrette process.

(2) NEIGHBORHOOD PROFILE. Each student team will prepare an 8-10 page brief neighborhood profile that identifies relevant physical, social, cultural, environmental, health, and economic conditions of your assigned neighborhood.

(3) HEALTHY NEIGHBORHOOD VISION. Each student team will prepare a Healthy Neighborhood Vision that incorporates ideas, goals, and objectives related to improving the neighborhood's health, wellbeing and overall sustainability. The Healthy Neighborhood Vision will be developed through a combination of the following:

- Existing conditions research & site reconnaissance - social, physical, economic (part of the Neighborhood Profile assignment)
- Review of pertinent reports, plans, studies etc. affecting the neighborhoods (including the Santa Ana Healthy Communities Strategy)
- Interaction with key stakeholders & the community (via walks, interviews, & workshop)
- Research & investigation into "healthy community topics" for the neighborhood (building on course work)

The final product of the Healthy Neighborhood Vision could take a variety of forms and/or areas of focus, depending upon the skills and interests of each team. However, each vision should include a combination of the following:

- Healthy Neighborhood Vision Statement
- Key Goals/Outcomes
- Graphic Representation(s) of the Vision
- Key Action Steps/Implementation Measures (including potential funding sources)

(4) HEALTHY NEIGHBORHOOD VISION PRESENTATION. Each student team will present their Healthy Neighborhood Vision to classmates and instructors in class and also to the neighborhood/organization stakeholders.

Grading

• Topic Paper & Presentation	10%
• Participation in Community Involvement	5%
• Neighborhood Analysis/Profile	15%
• Neighborhood Vision Plan	25%
• Presentation	25%
• Overall Class Participation	10%
• Peer Evaluations	10%
• Robert Lang Lecture: Mega-regions (Tuesday, October 26 th)	<u>5%</u> 105%

Required Books

Brown, William and Catherine Morrish. Planning to Stay: Learning to See the Physical Features of Your Neighborhood (1993).

Corburn, Jason. Toward the Healthy City: People, Places and the Politics of Urban Planning (2009).

Forsyth, Anne and Laura Musacchio. Designing Small Parks: A Manual for Addressing Social and Ecological Concerns (2005).

Additional readings identified below can be accessed at <https://eee.uci.edu/myeee/>

Course Schedule and Assigned Readings

The following schedule is tentative. Topics may be re-arranged in response to client and/or presenter availability, student progress, and other project-related situations and developments that may arise. Students will be promptly notified of any changes. **Note: the date for the Community Workshop and/or Charrette will be provided as soon as possible.**

WEEK	DATE	TOPIC	READINGS/ ASSIGNMENTS	INVITED SPEAKERS
1	Sept 24	Introduction, Orientation & Neighborhood Analysis		
2	Oct 1	Orange/McFadden Park and Santa Ana Neighborhood(s) Walking Tour	<i>Planning to Stay</i> (Pages 7-116) <i>Designing Small Parks</i> (Example 5, pages 112-115 and 128-133) "Park-poor neighborhoods push for green", Doug Irving, Orange County Register (May 27, 2010)	Gerardo Mouet, Jose Rea, and PPEPC members
3	Oct 8	Healthy Communities and Urban Planning	<i>Toward the Healthy City</i> (Ch 1, 2, 4) Santa Ana Building Healthy Communities Strategic Health Plan - SABHC (2010-2020).	Professor Michael Montoya, Member SABHC Coordinating Committee

			<p>"Where We Live Matters for Our Health: Neighborhoods & Health" Robert Wood Johnson (September 2008)</p> <p>GROUP 1 PAPERS & PRESENTATIONS</p>	
4	Oct 15	Community Participation and Social Cohesion	<p><i>Designing Small Parks</i> (pages 95-99)</p> <p>Sarkissien, Wendy. <i>Kitchen Table Sustainability</i> (Chapter 3) 2009.</p> <p>IAP2 Spectrum of Public Participation.</p> <p>IAP2 Core Core Values.</p> <p>Putnam, Robert. <i>Bowling Alone</i> (Chapter 6 and 18)</p> <p><i>Recommended:</i></p> <p>Kretzman & McKnight. <i>Building Communities from the Inside Out: A Path Toward Finding & Mobilizing a Community's Assets</i> (Pages 1-10, and 346-354)</p> <p>Zelinka & Harden. <i>Placemaking on a Budget</i> (Chapter 3) 2006</p> <p>"Resident Participation: A Community-Building Strategy in Low-Income Neighborhoods", Carolyn C. Leung (2005)</p> <p>GROUP 2 PAPERS & PRESENTATIONS</p>	
5	Oct 22	Social Equity and Community Knowledge	<p><i>Toward the Healthy City</i> (Ch 8)</p> <p>PolicyLink's Equitable Development Toolkit. (policylink.org)</p> <p>"The Enacted Environment in East Los Angeles", James Rojas</p> <p>"Everyone's a Planner - An Interview with James Rojas", Next American City (Issue 27, page 20).</p> <p>"Community knowledge in environmental health science: co-producing policy expertise", Jason Corburn (2007).</p> <p>"Race and Socioeconomic Factors Affect Opportunities for Better Health" Robert Wood Johnson Foundation (April 2009)</p> <p><i>Recommended:</i></p>	James Rojas

			<p>"The Effects of the Economic Recession on Communities of Color", Julia Berndt and Cara James (2009).</p> <p><i>Toward the Healthy City</i> (Chapter 7)</p> <p>GROUP 3 PAPERS & PRESENTATIONS</p>	
6	Oct 29	Parks and Open Space: Design, Programming and Policy	<p><i>Designing Small Parks</i> (pages 13-94)</p> <p>Low, Dana Taplin, and Suzanne Scheld, <i>Rethinking Urban Parks</i> (Chapter 2)</p> <p>"Got Green? Addressing Environmental Justice in Park Provision".</p> <p>"What Brings Children to the Park? Analysis and Measurement of the Variables Affecting Children's Use of Parks", Anastasia Loukaitou-Sideris and Athanasios Sideris (JAPA, 2009)</p> <p>"Something Old, Something New", Rachel Roberts (2010)</p> <p>"The Active City" – Health & Place 16 (2010) 431-445.</p> <p>"City parks, bringing urban centers back to life" – The Washington Post.</p> <p>GROUP 4 PAPERS & PRESENTATIONS</p>	
7	Nov 5	Mobility and Neighborhood Form	<p>Engwicht, <i>Street Reclaiming: Creating Livable Streets and Vibrant Communities</i> (Chapter 1)</p> <p>"How Land Use and Transportation Systems Impact Public Health" (Pages 46-71)</p> <p>Farr, Douglas. <i>Sustainable Urbanism</i>, (Chapter 7)</p> <p>"Penny Wise Pound Foolish – New Measures of Housing + Transportation Affordability", Center for Neighborhood Technology (March 2010)</p> <p>"Public Health...the Next Driver of Planning Decisions" (CNU, July-August 2010)</p> <p><i>Recommended:</i></p> <p>"Healthy Neighborhoods: Walkability and Air Pollution" (Department of Civil Engineering, University of Minnesota)</p>	Ryan Snyder, Ryan Snyder Associates

			GROUP 5 PAPERS & PRESENTATIONS	
8	Nov 12	Environmental Sustainability and Healthy Food Access	<p><i>Toward the Healthy City</i> (Ch 5)</p> <p>“Siting Green Infrastructure: Legal and Policy Solutions to Alleviate Urban Poverty and Promote Healthy Communities”, Boston College Environmental Affairs Law Review (Vol. 37, 2010)</p> <p>“The Grocery Gap: Who Has Access to Healthy Food and Why It Matters” (PolicyLink)</p> <p>“Starting a New Farmers Market . . . Organizing in a Low-Income Area”, UC Davis.</p> <p>LEED 2009 for Neighborhood Development Rating System, US Green Building Council (review all credits, particularly focus on Green Building & Infrastructure)</p> <p><i>Recommended:</i></p> <p>“The People’s Grocery: Bringing Healthy Food to Low-Income Neighborhoods”, ecotipping pointsproject.org)</p> <p>Market Makeovers http://www.marketmakeovers.org/</p> <p>“Taking the Measure of Sustainable Stewardship”, Lynn Pinonemi (2010)</p> <p><i>Community Gardening</i> (pages 101-109, 59-63, 95-99, and 19-35)</p> <p>GROUP 6 PAPERS & PRESENTATIONS</p>	<p>Marc Cohen, MVE Architects</p> <p>Mina Brown, RBF Consulting</p>
9	Nov 19	Presentation Dry-Run in Class and Jury	<p>Reynolds, Garr, <i>Presentation Zen</i>. (Delivery, pages 185- 215)</p> <p>Heath, Jim and Chip Heath, <i>Made to Stick</i> (Introduction, pages 3-24)</p> <p>NEIGHBORHOOD ANALYSIS DUE</p> <p>HEALTHY NEIGHBORHOOD VISION PRESENTATION DRAFT DUE</p> <p>GROUP 7 PAPERS & PRESENTATIONS</p>	
10	Saturday, Dec 4	Public Presentation Jury & Final Presentation (location in Santa Ana	FINAL NEIGHBORHOOD VISION PRESENTATION AND “PLAN”	

TBD)

PEER EVALUATIONS