

HISTORY OF URBAN PLANNING

PPD 202

COURSE CODE 54400

TuTh 2:00-3:20, SBSG 3240

University of California, Irvine

Professor Scott A. Bollens

Fall 2012



Bollens' Office Hours

Room SE I 226B

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Office hour: Wednesday 12:30-1:30

Teaching Assistant

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COURSE DESCRIPTION AND OBJECTIVES

This graduate seminar course will introduce you to the historical bases, fundamental perspectives, and current challenges of urban and regional planning in the United States. Critical historical episodes and personalities in planning and their influences on contemporary planning practice and thought will be explored. The course will provide you with appreciation of the planning profession and process--its origins and links to other disciplines, its roles and responsibilities, its limitations and potential. This course assumes that you have had little formal prior knowledge of planning history and theory.

Grading will be based on the following:

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|----|--|-----|
| 1) | Participation | 5% |
| 2) | Exam (<i>November 13</i>) | 25% |
| 3) | Attend and summarize two public planning meetings
(<i>due November 1 and November 27</i>) | 30% |
| 4) | Research paper | 40% |

Topic and outline due October 25
½ draft paper due November 20
Final paper due December 11

Each student is expected to:

- 1) **Engage actively and creatively in seminar discussions.**
Read seminar assignments before each class session and contribute to class discussions of historical influences and concepts.
- 2) **Complete and pass an exam.**
This exam will be in-class (on November 13th) and will cover all class material and readings through and the November 8th class.
- 3) **Attend two meetings of a planning-related public body and write**
For each, write a 4 page paper describing and evaluating the meeting's substantive and procedural content. Types of public meetings you could attend are those by city and county planning commissions, and state and regional planning bodies. *See guidelines later in this syllabus.*
- 4) **Write an evaluative twenty (20) page paper**
The paper will examine and evaluate one of the following: (A) a historical phase or period; (B) a significant city-builder; or (C) a specific policy, program, or initiative in planning. You should link the *specific* topic of your paper with at least two phases in urban planning that we have discussed. More specifically:
 - (A) *historic phase/period*: discuss the influence that period had upon subsequent or current planning practice and thought, and examine how earlier phases in planning helped shape your period under study.
 - (B) *significant city-builder*: discuss the influence of that person on subsequent or current planning practice and thought, and examine how earlier phases and personalities in planning helped shaped your person under study.
 - (C) *a specific policy, program, or initiative in planning*: discuss the influence of that policy or program on subsequent or current planning policies, and examine how earlier phases of planning helped shape the parameters of the policy/program under study.

NOTE THESE RESEARCH PAPER DEADLINES

Topic and outline due October 25

½ draft paper due November 20

Final paper due December 11

Reading

The required readings for this course come from two textbooks and course packet of photocopied articles:

1. Krueckeberg, Donald A. (ed.) 1983. Introduction to Planning History in the United States. New Brunswick, NJ: Center for Urban Policy Research. *Available from UCI Bookstore*
2. Hall, Peter. 2002. Cities of Tomorrow: An Intellectual History of Urban Planning and Design in the Twentieth Century. Third Edition. Oxford, UK: Blackwell. *Available from UCI Bookstore*
3. Course Packet of photocopied articles. *Available through University Readers*
<http://www.universityreaders.com/>

Note: the instructor is subsidizing each course reader \$25 to keep costs to you at a more manageable level. The amount you pay University Readers is after this \$25 discount.

TOPIC OVERVIEW

September 27 October 2	(no class – Bollens at NEURUS seminar – Netherlands) Introduction to urban planning.
October 4 and 9	Planning practice fundamentals
October 11 and 16	The reform origins of planning
October 18 and 23	Chicago World's Fair <i>City beautiful.</i>
October 25 and 30	<i>City efficient.</i> Zoning and functionality
November 1 and 6	Regionalism New Deal national planning
November 8 November 13	Remaking the city <u>Exam</u>
November 15 and 20	Limits and biases of post-WWII War planning
November 22 November 27	(no class – Thanksgiving) Planning responses to social conflict and economic decline, 1960s-1980s
November 29 and December 4	Globalization, inequalities, and sustainable development

SEMINAR TOPICS and ASSIGNED READINGS

Assigned readings listed for each week should be done before the THURSDAY session to facilitate class discussions. Articles designated by ** are in course packet.

October 2

INTRODUCTION TO URBAN PLANNING

Krueckeberg. Chapter 1 (Krueckeberg: "The Culture of Planning"), pp. 1-12

- ** Birch, Eugenie L. and Christopher Silver. 2009. "On Hundred Years of City Planning's Enduring and Evolving Connections." Journal of the American Planning Association 75, 2: 113-122
- ** Friedmann, John. 1987. Planning in the Public Domain. Princeton, NJ: Princeton University Press. Pp. 19-48.
- ** Guttenberg, Albert. 1988. "Some Important Facts in the History of American Planning." Journal of Planning Education and Research 7, 1: 9 pages.

October 4 and 9

PHASES IN U.S. URBAN PLANNING HISTORY

- ** LeGates, Richard T. and Frederic Stout. 1998. "Modernism and Early Urban Planning, 1870-1940." In LeGates and Stout (eds.) Early Urban Planning, 1870-1940. London, Routledge.
 - ** Hall, Peter. 1989. "The Turbulent Eight Decade: Challenges to American City Planning." *Journal of the American Planning Association* 55, 3: 275-282.
- Hall, Peter. Chapter 1 "Cities of Imagination: Alternative Visions of the Good City"
Chapter 2. "The City of Dreadful Night"

October 11 and 16

THE REFORM ROOTS OF PLANNING

- ** Olmsted, Frederick Law. 1870. "Public Parks and the Enlargement of Towns." Address to the American Social Science Association. Boston.
- Hall, Peter. Chapter 4. "The City in the Garden", pp. 88-110
- ** Howard, Ebenezer. 1898. "The Town-Country Magnet". Garden Cities of To-morrow.
- Krueckeberg. Chapter 2 (Peterson: "Sanitary Reform"), pp. 13-39
Chapter 5 (Davis: "Playgrounds, Housing and City Planning"), pp. 73-87

October 18 and 23
CHICAGO WORLD FAIR
CITY BEAUTIFUL

Krueckeberg. Chapter 3 (Peterson: "City Beautiful Movement"), pp. 40-57

** Foglesong, Richard E. 1986. Planning the Capitalist City: The Colonial Era to the 1920s. Princeton, NJ: Princeton University Press. Chapter 5 ("Planning the City Beautiful")--excerpt, pp. 124-136, 161-166.

Hall, Peter. Chapter 6. "The City of Monuments"

October 25 and 30
CITY EFFICIENT
ZONING AND FUNCTIONALITY

** Geddes, Patrick. 1915. "City Survey for Town Planning Purposes, of Municipalities and Government." From *Cities in Evolution*.

** Fluck, Timothy Alan. 1986. "Euclid v. Ambler: A Retrospective." Journal of the American Planning Association 52, 3: 326-337.

** Foglesong, Richard E. 1986. Planning the Capitalist City: The Colonial Era to the 1920s. Princeton, NJ: Princeton University Press. Pp. 199-232 ("Planning the City Practical.")

Hall, Peter. Chapter 3. "The City of By-Pass Variegated," pp. 48-62 and 76-86

Krueckeberg. Chapter 4 (Wrigley: "The Plan of Chicago"), pp. 58-72
 Chapter 6 (Wilson: "Moles and Skylarks.") Pp. 88-109 only

November 1 and 6
REGIONALISM
NEW DEAL NATIONAL PLANNING

Krueckeberg. Chapter 6 (Wilson: "Moles and Skylarks.") Pp. 109-121 only.

Hall, Peter. Chapter 4. "The City in the Garden", pp. 128-138

Krueckeberg. Chapter 7 (Birch: "Radburn"), pp. 122-151

Hall, Peter. Chapter 5. "The City in the Region."

Krueckeberg, Chapter 8 (Funigiello: "National Resources Planning Board"), pp. 152-169

November 8 and 13
REMAKING THE CITY

(Note: November 8th is International World Planning Day)

Krueckeberg. Chapter 9 (Bauman: "Visions of a Post-War City"), pp. 170-189

Hall, Peter. Chapter 7. "The City of Towers", pp. 218-227, 247-261.

** Le Corbusier. 1929. "A Contemporary City." The City of Tomorrow and Its Planning.

** Wright, Frank Lloyd. 1935. "Broadacre City: A New Community Plan." Architectural Record

Hall, Peter. Chapter 9. "The City on the Highway."

November 15 and 20
LIMITS AND BIASES OF POST-WWII PLANNING

Krueckeberg. Chapter 10 (Altshuler: "The Intercity Freeway"), pp. 190-234

Jacobs, Jane. 1961. The Death and Life of Great American Cities. New York: Random House. Pp. 3-25, 222-256, and 428-448. **Separately provided.**

** Hill, David R. 1988. "Jane Jacobs' Ideas on Big, Diverse Cities: A Review and Commentary." Journal of the American Planning Association.

November 22 and 27
PLANNING RESPONSES TO SOCIAL CONFLICT AND ECONOMIC DECLINE
1960s-1980s

Arnstein, Sherry. 1969. "A Ladder of Citizen Participation." Journal of the American Institute of Planners 8, 3: 216-224.

Davidoff, Paul. 1965. "Advocacy and Pluralism in Planning." Journal of the American Institute of Planners 31, 4: 544-555.

Krueckeberg. Chapter 12 (Krumholz: "Equity Planning, Cleveland), pp. 258-279

Hall, Peter. Chapter 11. "The City of Enterprise"

Hall, Peter. Chapter 13. "The City of the Permanent Underclass."

November 29 and December 4
GLOBALIZATION, INEQUALITIES, AND SUSTAINABLE DEVELOPMENT

Hall, Peter. Chapter 12. "The City of the Tarnished *Belle Epoque*"

** Wheeler, Stephen M. 2000. "Planning for Metropolitan Sustainability". Journal of Planning Education and Research 20: 133-145.

** APA Ethical Principles for Planning (Adopted by American Planning Association Board of Directors April 1987). Reported in Journal of American Planning Association 54, 2: p. 149.

** Howe, Elizabeth and Jerome Kaufman. 1979. "The Ethics of Contemporary American Planners." Journal of the American Planning Association 45, 3: 243-255.

PPD 202
HISTORY OF URBAN PLANNING

GUIDELINES FOR PUBLIC PLANNING MEETING ASSIGNMENT

One of the requirements of this course (and 30 percent of grade) is that you attend TWO planning-related public meetings and, for each meeting, summarize and evaluate its substantive and procedural content in a 4-page memorandum. The two meetings must be from different jurisdictions; or from different commissions within the same jurisdiction (for example, planning vs. transportation commissions). In addition, please attach a copy of the meeting agenda (usually available at the meeting) to your report.

The memo should interpret what you witnessed, not provide a detailed itemization of events. Focus on the decision-making processes being followed, on the role of the planner(s) during the meeting, the types of planning issues being addressed, the kinds and quality of information presented during the meeting, and decision outcomes.

The purposes of this assignment are:

1. to increase your familiarity with, and to "de-mystify", contemporary planning practice and problems.
2. to provide you with a "real-life" perspective on planning which you can use in this course to examine the progression of the urban planning discipline and profession.

The list on the next page provides information about a few of the planning-related public meetings held in the region during the Fall quarter. Many of these public bodies meet regularly two times a month. Some meet in the evening; others during the day. This list provides you with only a sampling. Feel free to pursue and attend other meetings not listed here that **are relevant to planning** (planning commissions are the surest bet).

All of the meetings listed below are open to the public and will be full of planning agenda items. If you decide to select city council or county board of supervisors meetings, be aware that these meetings usually cover much more than just urban planning issues. Thus, if you decide to attend council or supervisory meetings, it is crucial that you call ahead to find out if planning items are on the agenda, and when they are scheduled to be heard.

For all meetings listed below, call the listed number to find out the public body's regular meeting place and time or check the city's webpage. Meeting schedules are subject to change, so it is a good idea to phone a few days before you plan to attend to confirm that no last-minute changes have occurred. For jurisdictions not listed, check the city's webpage for information about planning meeting days and times.

ANAHEIM, CITY OF. PLANNING COMMISSION

Meeting place= 201 S. Anaheim Blvd.

Information= 714.254.5166

<http://www.anaheim.net/>

COSTA MESA, CITY OF. PLANNING COMMISSION

*Information=*714.754.5223

<http://www.ci.costa-mesa.ca.us/>

IRVINE, CITY OF. PLANNING COMMISSION

Meeting place= City Hall @ corner of Harvard and Alton. City Council Chambers (evenings)

Information= phone 949.724.6305

<http://www.cityofirvine.org/>

NEWPORT BEACH, CITY OF. PLANNING COMMISSION

Meeting place= Council Chambers @ 3300 Newport Blvd (evenings)

Information= phone 949.644.3225

<http://www.newportbeachca.gov/>

SANTA ANA, CITY OF. PLANNING COMMISSION

Meeting place= City Hall, Civic Center Plaza.

*Information=*714.667.2700

<http://www.ci.santa-ana.ca.us/>

HUNTINGTON BEACH, CITY OF. PLANNING COMMISSION

<http://www.ci.huntington-beach.ca.us/Government/Departments/Planning/PJB/pcl/>

CALIFORNIA COASTAL COMMISSION. MONTHLY COMMISSION MEETING

Meeting time and place= Varies each month. Some in southern California (daytime). TBA.

Information= L.A./Orange County office phone is 310.590.5071

<http://www.coastal.ca.gov/>

ORANGE COUNTY. PLANNING COMMISSION

Meeting place= Building 10. Hall of Administration.

Santa Ana Civic Center @ Broadway and Santa Ana Blvd (daytime)

Information= phone 714.834.2626

<http://egov.ocgov.com/portal/site/ocgov/>

LOS ANGELES CITY PLANNING COMMISSION

<http://cityplanning.lacity.org/>

LONG BEACH CITY PLANNING COMMISSION

<http://www.lbds.info/planning/default.asp>

SAN DIEGO ASSOCIATION OF GOVERNMENTS (SANDAG). BOARD OF DIRECTORS MEETING

Meeting place= San Diego Convention and Performing Arts Center.

202 "C" Street in San Diego. Silver Room. (daytime)

Information= phone 619.595.5300.

<http://www.sandag.org/>

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG). EXECUTIVE COMMITTEE

Meeting place= SCAG office @ 818 W. Seventh Street. 12th Floor. Los Angeles (daytime)

Information= 213.236.1800.

<http://www.scag.ca.gov/>

SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT (SCAQMD). GOVERNING BOARD.

Meeting place= SCAQMD headquarters @ 21865 Copley in city of Diamond Bar (daytime)

<http://www.aqmd.gov/>