HISTORY OF URBAN PLANNING

PPD 202

COURSE CODE 54400

TuTh 2:00-3:20, SBSG 3240
University of California, Irvine
Professor Scott A. Bollens
Fall 2012

Bollens’ Office Hours

Room SE I 226B
bollens@uci.edu
Office hour: Wednesday 12:30-1:30

Teaching Assistant
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COURSE DESCRIPTION AND OBJECTIVES

This graduate seminar course will introduce you to the historical bases, fundamental perspectives, and current challenges of urban and regional planning in the United States. Critical historical episodes and personalities in planning and their influences on contemporary planning practice and thought will be explored. The course will provide you with appreciation of the planning profession and process—its origins and links to other disciplines, its roles and responsibilities, its limitations and potential. This course assumes that you have had little formal prior knowledge of planning history and theory.

Grading will be based on the following:

1) Participation 5%
2) Exam (November 13) 25%
3) Attend and summarize two public planning meetings (due November 1 and November 27) 30%
4) Research paper 40%
   Topic and outline due October 25
   ½ draft paper due November 20
   Final paper due December 11

Each student is expected to:

1) Engage actively and creatively in seminar discussions.
   Read seminar assignments before each class session and contribute to class discussions of historical influences and concepts.

2) Complete and pass an exam.
   This exam will be in-class (on November 13th) and will cover all class material and readings through and the November 8th class.

3) Attend two meetings of a planning-related public body and write
   For each, write a 4 page paper describing and evaluating the meeting's substantive and procedural content. Types of public meetings you could attend are those by city and county planning commissions, and state and regional planning bodies. See guidelines later in this syllabus.

4) Write an evaluative twenty (20) page paper
   The paper will examine and evaluate one of the following: (A) a historical phase or period; (B) a significant city-builder; or (C) a specific policy, program, or initiative in planning. You should link the specific topic of your paper with at least two phases in urban planning that we have discussed. More specifically:
   (A) historic phase/period: discuss the influence that period had upon subsequent or current planning practice and thought, and examine how earlier phases in planning helped shape your period under study.
   (B) significant city-builder: discuss the influence of that person on subsequent or current planning practice and thought, and examine how earlier phases and personalities in planning helped shaped your person under study.
   (C) a specific policy, program, or initiative in planning: discuss the influence of that policy or program on subsequent or current planning policies, and examine how earlier phases of planning helped shape the parameters of the policy/program under study.
NOTE THESE RESEARCH PAPER DEADLINES

*Topic and outline due October 25*
*½ draft paper due November 20*
*Final paper due December 11*

Reading

The required readings for this course come from two textbooks and course packet of photocopied articles:


3. Course Packet of photocopied articles. *Available through University Readers*
   
   Note: the instructor is subsidizing each course reader $25 to keep costs to you at a more manageable level. The amount you pay University Readers is after this $25 discount.
<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
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<tr>
<td>September 27</td>
<td>(no class – Bollens at NEURUS seminar – Netherlands)</td>
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<tr>
<td>October 2</td>
<td>Introduction to urban planning.</td>
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<tr>
<td>October 4 and 9</td>
<td>Planning practice fundamentals</td>
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<td>October 11 and 16</td>
<td>The reform origins of planning</td>
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<td>October 18 and 23</td>
<td>Chicago World’s Fair City beautiful.</td>
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<tr>
<td>October 25 and 30</td>
<td>City efficient. Zoning and functionality</td>
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<td>November 1 and 6</td>
<td>Regionalism New Deal national planning</td>
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<td>November 8</td>
<td>Remaking the city</td>
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<tr>
<td>November 13</td>
<td>Exam</td>
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<tr>
<td>November 15 and 20</td>
<td>Limits and biases of post-WWII War planning</td>
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<tr>
<td>November 22</td>
<td>(no class – Thanksgiving)</td>
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<tr>
<td>November 27</td>
<td>Planning responses to social conflict and economic decline, 1960s-1980s</td>
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<tr>
<td>November 29 and December 4</td>
<td>Globalization, inequalities, and sustainable development</td>
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**SEMINAR TOPICS and ASSIGNED READINGS**

Assigned readings listed for each week should be done before the THURSDAY session to facilitate class discussions. Articles designated by ** are in course packet.

**October 2**  
**INTRODUCTION TO URBAN PLANNING**

Krueckeberg. Chapter 1 (Krueckeberg: "The Culture of Planning"), pp. 1-12


**October 4 and 9**  
**PHASES IN U.S. URBAN PLANNING HISTORY**


Hall, Peter. Chapter 1 “Cities of Imagination: Alternative Visions of the Good City”  
Chapter 2. “The City of Dreadful Night”

**October 11 and 16**  
**THE REFORM ROOTS OF PLANNING**


Chapter 5 (Davis: "Playgrounds, Housing and City Planning"), pp. 73-87
October 18 and 23

CHICAGO WORLD FAIR

CITY BEAUTIFUL

Krueckeberg. Chapter 3 (Peterson: "City Beautiful Movement"), pp. 40-57


October 25 and 30

CITY EFFICIENT

ZONING AND FUNCTIONALITY


Chapter 6 (Wilson: "Moles and Skylarks.") Pp. 88-109 only

November 1 and 6

REGIONALISM

NEW DEAL NATIONAL PLANNING


Krueckeberg. Chapter 7 (Birch: "Radburn"), pp. 122-151

Krueckeberg, Chapter 8 (Funigiello: "National Resources Planning Board"), pp. 152-169
November 8 and 13
REMAKING THE CITY
(Note: November 8th is International World Planning Day)

Krueckeberg. Chapter 9 (Bauman: “Visions of a Post-War City”), pp. 170-189


** Wright, Frank Lloyd. 1935. “Broadacre City: A New Community Plan.” Architectural Record


November 15 and 20
LIMITS AND BIASES OF POST-WWII PLANNING

Krueckeberg. Chapter 10 (Altshuler: "The Intercity Freeway"), pp. 190-234


November 22 and 27
PLANNING RESPONSES TO SOCIAL CONFLICT AND ECONOMIC DECLINE 1960s-1980s


Krueckeberg. Chapter 12 (Krumholz: "Equity Planning, Cleveland), pp. 258-279


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November 29 and December 4

GLOBALIZATION, INEQUALITIES, AND SUSTAINABLE DEVELOPMENT

Hall, Peter. Chapter 12. “The City of the Tarnished Belle Epoque”


GUIDELINES FOR PUBLIC PLANNING MEETING ASSIGNMENT

One of the requirements of this course (and 30 percent of grade) is that you attend TWO planning-related public meetings and, for each meeting, summarize and evaluate its substantive and procedural content in a 4-page memorandum. The two meetings must be from different jurisdictions; or from different commissions within the same jurisdiction (for example, planning vs. transportation commissions). In addition, please attach a copy of the meeting agenda (usually available at the meeting) to your report.

The memo should interpret what you witnessed, not provide a detailed itemization of events. Focus on the decision-making processes being followed, on the role of the planner(s) during the meeting, the types of planning issues being addressed, the kinds and quality of information presented during the meeting, and decision outcomes.

The purposes of this assignment are:

1. to increase your familiarity with, and to "de-mystify", contemporary planning practice and problems.

2. to provide you with a "real-life" perspective on planning which you can use in this course to examine the progression of the urban planning discipline and profession.

The list on the next page provides information about a few of the planning-related public meetings held in the region during the Fall quarter. Many of these public bodies meet regularly two times a month. Some meet in the evening; others during the day. This list provides you with only a sampling. Feel free to pursue and attend other meetings not listed here that are relevant to planning (planning commissions are the surest bet).

All of the meetings listed below are open to the public and will be full of planning agenda items. If you decide to select city council or county board of supervisors meetings, be aware that these meetings usually cover much more than just urban planning issues. Thus, if you decide to attend council or supervisory meetings, it is crucial that you call ahead to find out if planning items are on the agenda, and when they are scheduled to be heard.

For all meetings listed below, call the listed number to find out the public body's regular meeting place and time or check the city’s webpage. Meeting schedules are subject to change, so it is a good idea to phone a few days before you plan to attend to confirm that no last-minute changes have occurred. For jurisdictions not listed, check the city’s webpage for information about planning meeting days and times.
ANAHEIM, CITY OF. PLANNING COMMISSION
Meeting place= 201 S. Anaheim Blvd.
Information= 714.254.5166
http://www.anaheim.net/

COSTA MESA, CITY OF. PLANNING COMMISSION
Information=714.754.5223
http://www.ci.costa-mesa.ca.us/

IRVINE, CITY OF. PLANNING COMMISSION
Meeting place= City Hall @ corner of Harvard and Alton. City Council Chambers (evenings)
Information= phone 949.724.6305
http://www.cityofirvine.org/

NEWPORT BEACH, CITY OF. PLANNING COMMISSION
Meeting place= Council Chambers @ 3300 Newport Blvd (evenings)
Information= phone 949.644.3225
http://www.newportbeachca.gov/

SANTA ANA, CITY OF. PLANNING COMMISSION
Meeting place= City Hall, Civic Center Plaza.
Information=714.667.2700
http://www.ci.santa-ana.ca.us/

HUNTINGTON BEACH, CITY OF. PLANNING COMMISSION
http://www.ci.huntington-beach.ca.us/Government/Departments/Planning/PJB/pcl/

CALIFORNIA COASTAL COMMISSION. MONTHLY COMMISSION MEETING
Meeting time and place= Varies each month. Some in southern California (daytime). TBA.
Information= L.A./Orange County office phone is 310.590.5071
http://www.coastal.ca.gov/

ORANGE COUNTY. PLANNING COMMISSION
Meeting place= Building 10. Hall of Administration.
Santa Ana Civic Center @ Broadway and Santa Ana Blvd (daytime)
Information= phone 714.834.2626
http://egov.ocgov.com/portal/site/ocgov/

LOS ANGELES CITY PLANNING COMMISSION
http://cityplanning.lacity.org/

LONG BEACH CITY PLANNING COMMISSION
http://www.lbds.info/planning/default.asp

SAN DIEGO ASSOCIATION OF GOVERNMENTS (SANDAG). BOARD OF DIRECTORS MEETING
Meeting place= San Diego Convention and Performing Arts Center.
202 "C" Street in San Diego. Silver Room. (daytime)
Information= phone 619.595.5300.
http://www.sandag.org/

SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG). EXECUTIVE COMMITTEE
Meeting place= SCAG office @ 818 W. Seventh Street. 12th Floor. Los Angeles (daytime)
Information= 213.236.1800.
http://www.scag.ca.gov/

SOUTH COAST AIR QUALITY MANAGEMENT DISTRICT (SCAQMD). GOVERNING BOARD.
Meeting place= SCAQMD headquarters @ 21865 Copley in city of Diamond Bar (daytime)
http://www.aqmd.gov/