NEIGHBORHOOD VISION:
EASTSIDE, SANTA ANA

Natalie Anderson, Kaitlin Carmody, Siyuan Li, Erit Maor, Michelle Wong
Community Planning Practicum

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Vision Statement

Promote Safety

Build Social Cohesion

through

Physical Changes

Community Cooperation
Community Input

- If you could make a change to the Eastside neighborhood, what would you change?

<table>
<thead>
<tr>
<th>Change</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Other</td>
<td>4%</td>
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<tr>
<td>Make wider sidewalks</td>
<td>4%</td>
</tr>
<tr>
<td>Make more/longer trails for walking/biking</td>
<td>5%</td>
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<tr>
<td>Provide more space for parking</td>
<td>18%</td>
</tr>
<tr>
<td>Make more space for parks</td>
<td>29%</td>
</tr>
<tr>
<td>Reduce traffic and speeding on residential streets</td>
<td>29%</td>
</tr>
<tr>
<td>Improve daytime / nighttime safety</td>
<td>45%</td>
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</tbody>
</table>
1. Improve daytime/nighttime safety
2. Reduce traffic and speeding on residential streets
3. Make more space for parks
1. Improve Daytime/Nighttime Safety

- Outcomes
  - Strengthen relationships between neighbors to increase trust and perceived safety
  - Improve functional relationship between residents and the Santa Ana police force
1. Improve Daytime/Nighttime Safety

- **Recommendations**
  - Establish Neighborhood Safety Council
  - Establish Neighborhood Social Events Council /social events programming
  - Identify opportunities for youth to be engaged in the Safety and Social Events Councils
1. Improve Daytime/Nighttime Safety

- Neighborhood Safety Council/Action Plan
  - A) Identify anchor institution for the neighborhood safety council
  - B) Develop organizational structure for the NSC
  - C) Recruit volunteers
  - D) Build leadership capacity
  - E) Sustain participation
1. Improve Daytime/Nighttime Safety

Neighborhood Safety Council
Organizational Chart (non-hierarchical)

- Program Director
- Santa Ana Police Personnel
- Community Outreach Coordinator
- Residents
- Neighborhood Safety Council
- Youth Leaders
- Block Group Captains
1. Improve Daytime/Nighttime Safety

- **Resident Leaders Training**
  - **Part 1: Foundations**
    - Goals of the NSC
    - Role of resident leaders
  - **Part 2: Leadership Skills**
    - Leaders become familiar with existing resources
    - Communication skills for advocacy
  - **Part 3: Police Department Interaction Best Practices**
    - Residents understand their rights when interacting with Police
    - What information police need from residents to be effective
    - Scope and limitations of Police Department Role
1. Improve Daytime/Nighttime Safety

- Social Events Council / Action Plan
  - Monthly fiesta block parties
    - Preceded by neighborhood clean up week
    - Neighborhood resources information tables
  - Group garage sales/ swap meets
Suggested Social Event Locations

Orange Ave (between Chestnut & Bishop)
Neighborhood Needs

1. Improve daytime/nighttime safety

2. Reduce traffic and speeding on residential streets

3. Make more space for parks
2. Reduce Traffic and Speeding on Residential Streets

TRAFFIC CALMING MEASURES

Slow or reduce vehicle traffic
2. Reduce Traffic and Speeding on Residential Streets

- Traffic Calming Measures
  - Raised cross walks
  - Stop signs
  - Curb extension
  - Painted green bike lane
  - Road diet
Raised Cross Walks

- Makes pedestrians more visible
- Requires vehicles to slow down
Stop Signs

- Requires vehicles to slow down and stop.
Curb Extension

- Reduces crossing distance
- Requires vehicles to slow down
- Encourages pedestrians to cross at designated areas
Painted Green Bike Lane

- Visual reminder that roadway is shared
Road Diet

- Creates more space for bicyclists and pedestrians
Neighborhood Needs

1. Improve daytime/nighttime safety
2. Reduce traffic and speeding on residential streets
3. Make more space for parks
3. Make More Space for Parks

- What features would you use/like the most in an Eastside neighborhood park?

- Playground equipment for kids: 45%
- A lawn / open space: 24%
- Barbeques and picnic seating: 24%
- A pond or fountain: 18%
- Community garden: 13%
- Climbing wall or other interactive feature: 4%
- Other: 2%
3. Make More Space for Parks

- **Outcomes**
  - Increase the supply of park space.
  - Promote recreational opportunities and social interaction by installing park amenities.
3. Make More Space for Parks

- **Recommendations**
  - Covert Maple Street to a one-way Road Diet with a linear parkway
  - Enhance the Pacific Electric Bike Trail by installing park amenities
3. Make More Space for Parks

- **Linear Parkway**
  - Three Activity Parks
  - Infrastructure Improvements
  - Enhance Pacific Electric Bike Trail
3. Make More Space for Parks

- Activity Park 1: Family Park
- Activity Park 2: Fitness Park
- Activity Park 3: Little Tots Park
3. Make More Space for Parks

- **Activity Park 1: Family Park**

  - Playground Equipment (ages 5-12)
  - Picnic and BBQ Area
3. Make More Space for Parks

- Activity Park 2: Fitness Park

Outdoor Exercise Equipment
3. Make More Space for Parks

- Activity Park 3: Little Tots Park

  Playground Equipment (ages 2-5)
3. Make More Space for Parks

- Infrastructure Improvements
3. Make More Space for Parks

- Before Enhancements
3. Make More Space for Parks

- After Enhancements
Conclusion

Linear park + Bike & Pedestrian Trail + Street beautification

Parkway becomes a destination for Community Interaction (not just exercise)
Conclusion

Community Programming

- Increases community trust
- Demonstrates visible community ownership of neighborhood spaces
- Improves neighborhood safety
¿Questions?
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