• 240-acre study area
• Single-family residential
• Bounded by:
  • N: 1st Street
  • S: McFadden Ave.
  • E: Main Street
  • W: Flower Street
• Santa Ana High School
Historic Overlay Zone

Zoning protection for buildings called Specific Development 40 (SD-40)

615 SOUTH BROADWAY

702 SOUTH BROADWAY

NON-CONFORMING

HENINGER HOUSE: 602 SOUTH BIRCH STREET

HEWITT HOUSE: 930 SOUTH BROADWAY

HISTORIC HOUSE
VISION:

“...envision the preservation of our neighborhood’s character and unique identity; for our residents to be healthy and active; and for our entire community to be socially engaged and empowered.”

CLARIFY PROCESS FOR UPGRADES IN HISTORIC DISTRICT

IMPROVE PEDESTRIAN SAFETY

ENHANCE COMMUNITY PRIDE & CIVIC ENGAGEMENT

PROVIDE HEALTHY FOOD OPTIONS
Goal 1

Clarify Processes for Historic Preservation Including Maintenance, Upgrades, & Repairs

- Website enhancements
  - “User-friendly” guide
  - SD-40
- Realtor disclosure clause
- Workshops with City staff
- Tool Rental Assistance Program
- Home improvement demonstrations

Source: City of Santa Ana Website
Goal 1

Clarify Processes for Historic Preservation Including Maintenance, Upgrades, & Repairs

- Utilize community service volunteers
- Maintenance assistance for the disabled or elderly
Goal 2

**Improve Pedestrian Safety**

- Install calming traffic measures along Bishop Street
  - Pedestrian crosswalks
  - 4-way stop signs
  - “Share the road”

*Source: Federal Highway Administration*
Goal 2

Improve Pedestrian Safety
Goal 2

Improve Pedestrian Safety

- Consider all pedestrians
  - Sight-impaired
  - Wheelchair users
  - Elderly individuals

- To increase walkability
  - Provide safe routes to school
Goal 2

Improve Pedestrian Safety
Goal 2

Improve Pedestrian Safety

- Recommendations
  - Rapid Flashing Beacons (RFB)
  - Highly visible, user activated
Goal 2

Improve Pedestrian Safety

- Recommendations
  - In-pavement lights
  - Advance stop bars
Goal 3

Foster Stewardship & Neighborhood Pride

› Recommendations

• Educate residents of historic neighborhood
  • Partnership with the Orange County Historical Society
  • Block gatherings & festivals
  • Heninger Park logo atop lampposts
Goal 4

Provide Healthy & Accessible Food Options

- Challenge
  - Limited healthy food options within the community
Goal 4

Provide Healthy & Accessible Food Options

Objective 1

• Promote healthier nutrition and cooking habits
Goal 4

Provide Healthy & Accessible Food Options

Resident Participation
Goal 4

Provide Healthy & Accessible Food Options

- Objective 2
  - Annual Healthy Food Fair

Heninger Park Healthy Food Awareness Day

- Hundreds of samples
- Cooking demos (English and Spanish)
- Raffles
- Games

Location: Santa Ana High School's Football Field

When: Saturday, December 4, 2010

Time: 9:00 AM - 5:00 PM

Cost: FREE!!!
Goal 4

Provide Healthy & Accessible Food Options

Objective 3

• Incentive program to replace unhealthy food
Goal 4

Provide Healthy & Accessible Food Options

“Dad! I want that one!”
Goal 4

Provide Healthy & Accessible Food Options

- Objective 4
  - Partner with non-profit & Pacific Electric Park
Flower Park

Potential Pocket Park

Proposed Park
Flower Park

Potential Pocket Park

Proposed Park
Park Concept
Park Concept
Park Concept

Green/Open Space
Park Ecology
Park Ecology
Park Ecology
Park Sociability
Park Sociability
Park Sociability
Park Sociability
Perspectives
Perspectives
Perspectives
The End
The Beginning!